

# Blue Ridge Sports, Arts and Clubs Foundation

High Mountain Half Marathon  
August 6, 2016



The Blue Ridge Sports Arts and Clubs Foundation is hosting the First Annual High Mountain Half Marathon on Saturday, August 6, 2016, and you are invited to support the foundation by being an event sponsor!

The Blue Ridge Sports, Arts and Clubs Foundation (BRSAC) is a 501c3 organization located in Lakeside, AZ. The BRSAC Foundation raises funds to support the sports, clubs and activities of students in the local area. The High Mountain Half Marathon will be our primary fundraiser this year. With the support of businesses and community members, the BRSAC plans to host a well-organized and memorable inaugural race which we believe will have people coming back to the White Mountains year after year. We envision the Pinetop-Lakeside area as a destination race location!

The High Mountain Half Marathon is one of the few Arizona half marathons held in August. The draw of this event is that it offers a cool late summer race, perfect for those training for a Fall Full Marathon, or for those looking for a race out of the lower elevation heat. The race course is designed to include scenic landmarks that will feature the beautiful White Mountains.

Your sponsorship of this event will be used for expenses as well as providing race participants with swag bag items, race t-shirt, and a post-race finisher circle area. The finish area on the Blue Ridge High School Campus will include activities for the entire family. The High Mountain Half Marathon will be advertised, with your sponsorship included, at locations throughout Arizona. Additionally, all sponsors will receive social media “shout-outs”. This race has the potential of drawing hundreds of runners and their families to our community. BRSAC Foundation is partnering with Active.com, one of the largest online registration companies for our registration process.

The BRSAC Foundation is a 501c3 with EIN 47-5600266 and your donation is tax deductible. Thank you, in advance, for considering your sponsorship of the First Annual High Mountain Half Marathon! Below are the Sponsorship Tier Levels for your consideration. We look forward to working with you this year and in the future.

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## **Title Sponsor (only 1)**

Donation: **\$6000**

- Your Company Name included in the title of our race (i.e. YOUR NAME’s First Annual High Mountain Half)

- Company name in the title is featured on our large race banner at the Finish line of the race.

- Option to be Exclusive: (you can exercise your option to be the exclusive sponsor of your business type in this race.

If you decide to exercise this please provide a list of your competitors. Please keep in mind that this option is on a first come first serve basis.

- Company name featured on all race merchandise (t shirt, finisher cup or medal)
- Free booth space at the post-race celebration.

- Company name on all race advertisements including posters and flyers that will be displayed and distributed across the state.

- Company name on website with link to your website.

If one of your competitors has already pledged a donation/sponsorship then they will be waived from the list and included as a sponsor.)

- Opportunity to contribute to the product sponsorship in swag bag with flyers or advertising or items of choice

- 4 free entries into the High Country Half or 5k (up to \$260 value)

- First right of refusal next year (2017)

**Presenting Sponsor (only 1)**

- Your Company Name included as the presenter of the race (i.e. Title's Name First Annual High Country Half presented by YOUR NAME HERE)

- Company name featured on all race merchandise (t shirt, finisher cup or medal)
- Free booth space at the post-race celebration.

Donation: **\$3000**

- Company name in the title is featured on our large race banner at the Finish line of the race.

- Opportunity to contribute to the product sponsorship in swag bag with flyers or advertising or items of choice.

- Company name featured on all race advertisements including posters and flyers that will be displayed and distributed across the state.

- Company name on website with link to your website.
- 2 free entries into the High Country Half or 5k (up to \$130 value)

**Exclusive Corporate Sponsor (only 2)**

- Company name featured on all race advertisements including posters and flyers that will be displayed and distributed across the state.
- Company name on the sleeve of the shirt
- Company name on race website
- 1 free entries in the High Country Half or 5k (up to \$65 value)

You can exercise your option to be the exclusive sponsor of your business type in this race. If you decide to exercise this please provide a list of your competitors. Please keep in mind that this option is on a first come first serve basis. If one of your competitors has already pledged a donation/sponsorship then they will be waived from the list and included as a sponsor.

Donation: **\$1500**

- Opportunity to contribute to the product sponsorship in swag bag with flyers or advertising or items of choice.

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**Corporate  
Sponsor**

- Company name featured on race website and T-shirt. Name on advertisements distributed across the state available based on timeliness of sponsorship (i.e. first come, first serve).

- Opportunity to contribute to the product sponsorship in swag bag with flyers or advertising or items of choice.
- Company name on race website
- 1 free entries in the High Country Half or 5k (up to \$65 value)

Donation: **\$500  
and up**

- Company name on shirt or buff (headband)

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**Product  
Sponsor**

If you are would like to support the BRSAC High Country Half Marathon but are unable to donate \$500 or more then please consider being a product sponsor and signing up to provide or pay for any of the items below. Items include but are not limited to and can/should have your company logo (free advertising):

Donation: **Any of  
the following  
items:**

- Water bottles with company logos
- Post race recovery foods (chocolate milk, Gatorade, bagels, muffins, etc.)

- Items to fill swag bags (ice packs, chapstick, nutrition bars, items with company logos, other free products)
- Gift certificates

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In addition we are offering booth space at our post-race gathering. Our booth spaces are 10'x10'. You need to provide your own table and tent if you wish. You may sell and promote your products at our event. The "cost" to have a booth space is just a product donation to the race. If you are selling items for profit (not for fundraising) you will need to have a permit with the town. If you would like to request more info on booth space please contact our race director Heidi Garner at 928-243-8537 or email at [heidileagarner@hotmail.com](mailto:heidileagarner@hotmail.com).

Finally, the High Mountain Half Marathon race website will feature lists for recommended lodging and restaurants in the White Mountains. If you would like your business featured, please consider a donation of \$100.

Please fill out the attached form and return. Also, you may request this info in email format and email it to or mail to: [heidileagarner@hotmail.com](mailto:heidileagarner@hotmail.com).

High Mountain Half Marathon  
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